

1970 Williams Street ~ San Leandro, CA 94577

Phone (510) 430-0510 Fax (510) 430-0511

EVENT & CONVENTION SERVICES • THEME DECOR • SET DESIGN & PRODUCTION

#### Sysco Sacramento Food and Equipment Show

Sacramento Convention Center April 6, 2011

#### **MEMO TO ALL EXHIBITORS:**

Western Event Service is pleased to have been selected to serve as the Official Service Contractor for this show. In this capacity we will assist you in every way possible to promote a successful and effective marketing presentation.

Please take the time to read over the entire Exhibitor Service Kit carefully, it contains information and order forms for your use. Please select the proper forms for your needs and fill them out accurately. Errors or omissions may result in higher than expected fees for services and rentals. To avoid 30%, or higher, late order charges, all orders must be received at least 2 weeks prior to the first day of Exhibitor move-in for this show. The last day we will honor the Advance Order prices for this show will be Tuesday, March 23, 2011.

Full payment must be included with your order to take advantage of pre-order prices. All orders received without payment will be processed at the Late Order price rates and services will not be provided at the show until payment is received.

The standard booth for this show will be 10' wide x 10' deep. Please note that the floor of the exhibit area is not carpeted and that electrical service is not included as part of the basic booth equipment. Each booth will include the following basic equipment:

1 - 8' Draped Table Exhibitor ID Sign Wastebasket

#### **SHOW HOURS:**

Exhibitor Move-in: 1:00 PM – Tuesday, April 5<sup>th</sup>

Show Opens: 9:00 AM – Wednesday, April 6<sup>th</sup>
Show Close: 4:00 PM – Wednesday, April 6<sup>th</sup>
Dismantle Must Be Completed By: 7:00 PM – Wednesday, April 6<sup>th</sup>

#### **ASSISTED MOVE-IN & MOVE-OUT:**

In order to help with the move-in and move-out of your materials for the show, SYSCO has arranged for labor to move your materials from the loading dock to your booth and back again at the close of the show. Please be prepared to have your materials loaded onto carts or pallets and moved to your booth while you park your vehicle. Vehicles will not be allowed to remain on the loading dock after materials have been unloaded.

#### DECORATOR UNION INFORMATION:

In order to conform to current union contract rules and regulations, it will be necessary for all exhibitors to utilize qualified union personnel for all display installation and dismantle labor. The handling or setting out of merchandise that is to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation or dismantle of an exhibit, which does not require the use of tools, or more than one person and which can be accomplished in 30 minutes or less, may be performed by the Exhibitor.

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#### **INSURANCE:**

Under no circumstances will Show Management, Western Event Service or the facility assume any responsibility for product or display material that may become lost, stolen or damaged. You must carry your own insurance to protect your property from the time it leaves your care until its return.

#### SHIPPING INFORMATION:

YRC Freight Service will serve as the Official Freight Service Company for this show and will be the preferred carrier for this show. YRC Freight Service and Western Event Service will have priority at, and control of the loading dock at all times.

Do not ship your Advance Freight to the Sacramento Convention Center. They are unable to accept and store Advance Exhibitor Freight and will usually refuse Advance Exhibitor Freight unless it is delivered on the scheduled show move-in date. With the short time frame available for move-in, and the limited loading facilities, we strongly suggest that all freight be sent to the Advance Freight Warehouse to be included with our delivery to the show.

Freight and exhibit material sent in this manner will be ready and waiting for you in your booth space at your scheduled move-in time.

Please mark your Advance Freight Shipments with all of the following information:

TO: Western Event Service C/O 1970 Williams Street San Leandro, CA 94577

Sysco Sac 2011

FOR: Exhibitor Name Booth #

TO ARRIVE NO LATER THAN: 04/01/2011

The last date we can receive Advance Exhibitor Freight for this show is Friday, April 1, 2011.

Freight sent to the Advance Warehouse must arrive no later than 03/25/2011 to avoid a "Late Freight" handling surcharge. Freight may arrive up to 30 days prior to the show, and will be stored at no charge.

All orders, including labor and material handling must be paid prior to close of show. We will accept cash, check or credit card. Exhibitor must advise our service desk immediately of any services not performed in a satisfactory manner.

NO CREDITS OR ADJUSTMENTS WILL BE MADE AFTER THE CLOSE OF THE SHOW.

During the show, the staff at our Service Desk on the show floor will be happy to answer any questions you may have and to help with any problems that may arise concerning decorating, electrical service or freight. We will be on hand at the close of show to assist with your outbound freight arrangements. If we can be of further help at this time, please feel free to call us at (510) 430-0510.

Please visit us at www.WesternEventService.com for additional useful information.

Sysco Sac - 2010 Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511

Booth #	

#### **PAYMENT**

THIS FORM, ALONG WITH YOUR PAYMENT (CHECK OR CREDIT CARD INFORMATION) MUST BE RETURNED TO US TO ENSURE PROCESSING OF YOUR ORDER.

PAYMENT IN FULL of all rental, service and labor charges must accompany your orders to qualify for ADVANCE ORDER rates. All orders must be received at least two weeks prior to move-in, including payment, to qualify for Advance Order rates. All orders received without payment will be collected at the show and will be charged at LATE ORDER rates. All orders placed at the show are due and payable at the time the order is placed. Show site orders may be paid by cash, check or credit card.

#### PHONE ORDERS NOT ACCEPTED - PLEASE FAX ORDERS TO US AT (510) 430-0511

PLEASE TOTAL YOUR ORDER HERE:

FURN	IITURE	\$		EL	ECTRIC	2	\$		LAB	OR	\$_			
CARP	ET	\$		CL	.EANNG	}	\$		PLA	NTS	\$_		<del></del>	
FREIC	SHT	\$		A۷	' EQUIP	PMENT	\$				_ \$_			
	REDITS									L DUE				
THE L	.AST DA	ATE WE	WILL	HONO	R ADVA	NCE O	RDER	PRICING	3 IS TU	ESDAY	, Marci	h 23 <sup>ra</sup>		
☐ Ch	eck Encl	losed fo	r Total	Amount	t Due. C	Check #:				Amount	: \$			_
		IF PAY	'ING BY	CRED	IT CAR	D, PLE	ASE C	OMPLET	E THE	FOLLO	WING:			
CHARGE	TO:	🗖 Am 🛭	Express		Discov	ver Card	ı [	■ Maste	r Card		Visa	_		
Account Numb	oer								E	xpiratio	n Date	→ [		
	<u> </u>				<u> </u>	Sec	urity N	lumbers	printed o	on rear	of card	<b>→</b>		
Please Print:	Cardh	older's	Name:											
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Cardholder's S	Signature	e:								_ Date	:			
UNLESS ADVISE INCURRED DUR														
☐ Use this ac	count fo	r additic	onal ser	vices at	this sh	ow. 🗖 I	No ado	ditional pe	eople ar	e allow	ed to si	ign on	this ac	count.
☐ The Cardho	older her	eby aut	thorizes	the foll	owing p	eople to	sign o	on the ab	ove acc	ount fo	r any a	dditio	nal char	rges
incurred at	show sit	:e:												<u>-</u>
Exhibitor Company:								_ Tel.:				D	ate:	
Address:														
By (Signature):						Pr	int Naı	me:						
Contact Person E-m	nail Addr	ess:												

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

#### **BOOTH FURNISHINGS**

QUANTITY DESCRIPTION	RENTAL PRICE	TOTAL DUE	QUANTITY	DESCRIPTION	RENTAL P	RICE	TOTAL DUE
TABLES - 24" WIDE x 30" HIGH			CHAIRS &	STOOLS			
Tables are covered with white vi	nyl				ADVANCE ORDER	SHOW ORDER	
top and draped on three sides.	ADVANCE SH ORDER OR	HOW EDER	Ctoo	sking Cida Chair (Cray)		¢ 20 00	<b>c</b>
4' Long Draped Table		2.00 \$		cking Side Chair (Gray) ded Side Chair	\$ 22.00 \$ 29.00		-
4' Long Undraped Table	*	56.00 \$		olor: Charcoal or White	φ 29.00	φ 30.00	Φ
6' Long Draped Table		25.00 \$		ded Arm Chair	\$ 32.00	¢ 42 00	\$
6' Long Undraped Table		32.00 \$		olor: Charcoal or White	φ 32.00	φ 42.00	Φ
8' Long Draped Table		38.00 \$		uxe Chrome Padded chair	\$ 34.00	\$ 44.00	\$
8' Long Undraped Table		9.00 \$		dded Stool with Back		\$ 60.00	
Drape 4 <sup>th</sup> side 4' - 6' -		30.00 \$	Fac	dued Stool with back		\$ 00.00	Φ
·						\$ \$	φ
Colors (Circle One): Blue Gold					Φ	Φ	Ψ
Forrest Green White Teal	Burgundy Show (	Joior					
			SPECIALT	Y ITEMS	ADVANCE	SHOW	
COUNTERS - 24" WIDE x 42" HIG					ORDER	ORDER	
Tables are covered with white vi top and draped on three sides.	,	HOW	Chr	ome Easel	\$ 22.00	\$ 28.00	\$
top and draped on those sides.		RDER	Wa	ste Basket	\$ 9.00	\$ 12.00	\$
4' Long Draped Counter	\$ 96.00 \$12	25.00 \$	36"	Round Table w/Linen	\$ 68.00	\$ 88.00	\$
4' Long Undraped Count	er \$ 48.00 \$ 6	\$2.00  \$	36"	Tall Round Table w/Linen	\$ 78.00	\$102.00	\$
6' Long Draped Counter	\$106.00 \$13	88.00 \$	4' x	4' Tackboard	\$ 74.00	\$ 96.00	\$
6' Long Undraped Count	er \$ 58.00 \$ 6	89.00 \$	4' x	8' Tackboard	\$ 96.00	\$125.00	\$
8' Long Draped Counter	\$116.00 \$15	50.00 \$	4' x	8' Pegboard	\$ 96.00	\$125.00	\$
8' Long Undraped Count		88.00 \$	Lite	rature Stand	\$ 42.00	\$ 54.00	\$
Drape 4 <sup>th</sup> side 4' - 6' -	8' \$ 30.00 \$ 3	35.00 \$	Vel	cro 1m x 8' Panels - Gray	\$124.00	\$162.00	\$
Colors (Circle One): Blue Gold	I Red Gray Bla	ack Plum	Vel	cro Panels - with lights	\$148.00	\$192.00	\$
Forrest Green White Teal	Burgundy Show (	Color		owcases (48' Wide) ☑ 1/2 view  ☐ Full view	\$355.00	\$455.00	) \$
SPECIAL BOOTH DRAPE		HOW RDER		tier Riser for: 4'□ 6'□ 8'□ Table	\$ 40.00	\$ 52.00	\$
Special color backwall dra 8' high - price per linear f		2.00 \$		o tier Riser for:	Ф <b>БО ОО</b>	<u></u>	· ·
Special color side-rail dra	•		•	4'□ 6'□ 8'□ Table	\$ 50.00		
3' high - price per linear f	foot \$8.00 \$1	0.00 \$			\$	\$	_ \$
Colors (Circle One): Blue Gold	d Red Gray Bl	ack Plum					
Forrest Green White Teal	Burgundy Show (	Color		Total Du	e: \$		
			1 a4a 0 1				
NO CREDITS WILL BE ISS	UED AFTER CLO	SE OF SHOW		er Rates Will Apply 1 an Two Weeks Prior t			
			ECGG IIIC		. C EAIIIDI		.anauoi
hibitor Company:			Tel	:	[	Date: _	
ddress:			City/St:		2	Zip:	
(Signature):			Print Name:				
(5.3.16.6.5).							

Sysco Sacramento Sacramento Conv Ctr April 6, 2011

By (Signature): \_\_\_\_\_



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **CARPET**

STA.	NDARD CARPE	T PRICE TOTAL DUE	DELUXE CARPET		
STANDARD CARPET			DELUXE CARPET	– 30 oz. Plush, Hea	vy-cut Polyester Pile Carpet
Price includes complet	e installation and remov	ral.		nstallation, poly cove	
	ADVANCE LATE ORDER ORDE	<u> </u>		s not available for or	· ·
STANDARD SIZES			·		
9' x 10'	\$150.00 \$195.0 \$270.00 \$350.0		Booth size =	X	= square fee
9' x 30'	\$390.00 \$506.0		RENTAL PRICE:	\$4.00 sq.ft. x	sq.ft. = \$
9' x 40'	\$510.00 \$662.0			·	·
	gths, add \$120 per 10'	\$	DELUXE CARPET	COLOR	
Colors (Circle One): Bl		Black	☐ Berry	☐ Charcoal	☐ Peacock
NOTE: Matching color s with multiple len All colors may no installation has b	hades cannot be guarar gths of standard carpet s of be available after sho	nteed sizes.	□ Black □ Blue Mist □ Burgundy □ Crème □ Colony Blue	□ Emerald □ French Beige □ Grey Pearl □ Navy	□ Plum
	) sq.ft. x sq	.ft. = \$	than 30 DAYS	prior to show ope	be received no later ning date. after 30 DAYS prior
<b>CARPET PADDING</b> – S	tandard Sizes				rged 100% of order.
	ADVANCE LATE ORDER ORDER	₹			
9' x 10'	\$ 90.00 \$118.0	·			
9' x 20'	\$180.00 \$234.0	·			
9' x 30'	\$270.00 \$350.0	·	TOTAL CARP	ET ORDER \$	<b>S</b>
9 x 40'	\$360.00 \$468.0	•			
For longer than	40, add \$70 per 10'	\$	NO CREDITS WILL	BE ISSUED AFT	ER CLOSE OF SHOW
<b>CARPET PADDING</b> – C			LATE ORDER F	RATES APPLY F	OR ALL ORDERS
Booth size =	X =	square feet.			PRIOR TO SHOW!
RENTAL PRICE: \$1.50	sq.ft. Xsq.f	ft. = \$			
hibitor Company:			Tel.:		Date:
dress:			City/St.:		Zip:

Print Name:

Sysco Sacramento Sacramento Conv Ctr March 24, 2010



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## **DISPLAY LABOR**

SKILLED DISPLAY LABOR FOR INSTALLATION AND DISMANTLING OF EXHIBITS

LABOR RATES \$ 88.00 per hour straigh \$102.00 per hour overtin \$126.00 per hour double  Straight-time = All hours between 8:00 AM a Overtime = All hours between 5:00 PM a Double-time = All other hours	ne (One hour n e-time (One hour n and 5:00 p.m. weekd	ninimum per person) ninimum per person) lays	:00 PM Saturday
✓□ O.K. TO PROCEED — Exhibitor	need not be pres	ent, please begin a	as soon as possible.
Western Event Service will proceed with your dis Every effort will be made to set your display on s	splay set up unless ins	structed otherwise.	
✓□ Plans included with this order, proceed with	out exhibitor.		
✓□ Plans with exhibit, proceed without exhibito	r. Plans in case / crat	e #	
✓□ Executive supervision is available on reque	st for an additional ch	arge of 25% of the total	labor charges.
✓□ DO NOT PROCEED – Exhibitor	will call for labor	and supervise wor	kers.
All work is to be performed ONLY under the sup	ervision of the exhibite	or representative:	
Exhibitor will check in at the service desk to pick up <u>PLEASE NOTE</u> : A minimum charge of one hour per person	labor on: Date: will apply; time will commer	At: nce in accordance with exhibito	ors' request. AM - PM
Representative's name:		Local Phone #	
INSTALL LABOR  Number of laborers to install on straight-time:	x Estimated ho	urs: =	hours @ ST
_		urs: =	
		urs: =	
DISMANTLE LABOR			
Number of laborers to dismantle on straight-time: _			
Number of laborers to dismantle on overtime:			
Number of laborers to dismantle on double-time:	x Estimated ho	urs: =	hours @ DT
TOTAL LABOR RECAP			
Total ST Hours x \$ 88.00 = \$	_ + 25% supervision (	(if applicable) \$	= \$
Total OT Hours x \$102.00 = \$	_ + 25% supervision (	(if applicable) \$	= \$
Total DT Hours x \$126.00 = \$	_ + 25% supervision (	(if applicable) \$	= \$
Your final bill will be for the total hours actually provi Hours will be billed in ¼ hour increments after the 1 <sup>st</sup> l	nour	al Due for Labor	8
NO CREDITS WILL BE ISSUED AFTER CLOSE	OF SHOW!	— United the state of the state	<i>′</i>
Exhibitor Company:	Т	el.:	Date:
Address:	City/St.: _		Zip:
By (Signature):	Print Name		

Sysco Sacramento Sacramento Conv Ctr April 6, 2011

By (Signature):



1970 Williams Street Avenue San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **ELECTRICAL**

ELECTRICAL SERVICE – Basic lighting or power outlets, QUANTITY					ADVANCE		LAT	E ORDER		
S	ingle Outlet	500 watts	or less		\$ 88.0	0	\$124.00		\$	
S	ingle Outlet	1000 watts	or less		\$150.00 \$2		219.00			
Single Outlet 1500 watts or less					\$194.0	0	\$	\$272.00 \$		
Single Outlet 2000 watts or less					\$238.0		\$	333.00		
150 watt Floodlight on 8' upright					\$ 45.0			58.00		
Double 150 watt floodlight on 8' upright					\$ 60.0		-	80.00		
	– wire x 25'		cord		\$ 16.0		·	20.00		
N	fulti-outlet po	ower strip			\$ 16.0	0	\$	20.00	\$	
<b>POWER &amp; MOTOF</b>	R OUTLET	S								
Description		120 volt		208 vo	olt Single F	Phase	208	volt 3 Ph	ase	Total
·	Quantity	Advance	Late	Quantity	Advance	Late	Quantity	Advance	Late	
Up to 5Amp Service		\$96	\$134		\$156	\$218		\$198	\$277	
10 Amp Service		\$160	\$224		\$180	\$234		\$234	\$304	
15 Amp Service		\$204	\$286		\$254	\$330		\$330	\$429	
20 Amp Service	+	\$248	\$348		\$308	\$400		\$400	\$520	
30 Amp Service	NA	NA NA	NA		\$355	\$460		\$460	\$598	
· · · · · · · · · · · · · · · · · · ·					· '				<u> </u>	
60 Amp Service Amp Service	NA NA	NA NA	NA NA		\$465	\$626		\$570	\$742	
For above 60 Amps, add						For o	outlets that our service	e, add	\$	
	TES WILL A	APPLY FO	OR ALL	ORDERS	NOT	For 6 24 h	outlets that our service % of stand	e, add lard rate:		
LATE ORDER RAT	TES WILL A	APPLY FO	OR ALL ( KS PRIC	ORDERS OR TO SH	NOT OW!	For 6 24 h	outlets that our service % of stand	e, add lard rate:	\$	
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LATE ORDER RATE RECEIVED AND PARECEIVED AND PARE NO CREDITS WILL Connections requirit to specific locations time and materials be considered and materials be considered and materials be considered and materials and southerwise. Any location of the control of the cont	TES WILL A AID IN FUL AID ADDISTR AID DISTR AID BASIS. If at time and AID IN FUL AID IN FUL AID AI	APPLY FOLL 2 WEE ED AFTEI  That labor for the booth, reserved the ERIBUTION of the booth, of the boo	OR ALL OKS PRICE R CLOSE or installate pairs to expairs to expairs to expairs to expair the floor, at the floor, at the floor. All will be box for expair the should at the show of the show of the floor of the floo	ORDERS OR TO SHO E OF SHO exhibitor of CAL LABO need to de swith a local your outlet at the rear calong the bar is in the calong and ot lighting see to used. We install a suppening each	NOT OW! dismantle; equipment, R order for esignate a lo action or floot t locations of to booth alo eackwall line eiling or one pove rates. ther electrical ervice and one ES is not re- large protection	For a 24 ha 100 m Total equipment of plan, in our ELE ang the book, will require perimete. All motor all equipment connects or on your approximations.	ent connection value and course and connection value and connection value and control and control and course a	e, add lard rate:  ctrical ctions, codditional la la labor ne et ordered. vill be done LABOR or Il drape lin al Labor when powe p shall ha leet all app linet all app linet side fluctuation t. Electrical cuttes after	prds run unabor and is eds.  All distribute at our distribute a magnolicable codes. No credition or power all service with a service with the control of the control	nder carped tion will be cretion and direct ure from the flatetic starte less. Local of the cretion and the cretion and the cretion and the cretic starte deserved by the cretic started by the cr
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Print Name: \_\_\_

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



■ NO Labor Needed – Place Electrical Along Booth Backwall Line.

1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **ELECTRICAL LABOR**

	All electrical times, call for	call of latalabor order labor ½ ir minimu	oor at: Date ered for 8:00 hour prior to m per man.	: ) a.m. will requeste The mini	Time: _ be dispatched time. Labo mum charge f		tice will be charged
	All labor perfe	ormed un	der the sup	ervision o	f Western Ev	Time: ent Service. In order to perforn ayouts showing outlet location	
						☐ Carpet has been ordered☐ Carpet is arriving with	
						Please note adjacent bootl locations along with any cincluded in your booth spa	n numbers and or aisle display materials to be
						Please attach a full set of booth or island booth con	
						Please indicate the location with any 24-hour service	
						Notes:	
HOURI						Monday through Friday. bserved union holidays.	
LABOF	R CALCULAT INSTALLATI		# of Men	_ X	X _ Hours Ho	ourly Rate = \$	
	DISMANT	LE:	# of Men	_ X	Hours X	= \$	
			тот	AL ESTII	MATED LAB	OR COST = \$	
Fullibitan Canan						Tal	Data
·	•					_ Tel.: t.:	



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **PLANT & FLORAL**



Ficus - Weeping Fig Ficus benjamina



Split-leaf Philodendron Monstera deliciosa



Kentia Palm Howeia forsteriana



**Dragon Tree**Dracaena marginata

#### **Standing Plants in Quality Baskets:**

Ficus	Philodendron	Kentia Palm	Dragon Palm

QUANTITY	HEIGHT	PRICE	TOTAL AMOUNT
	2' - 3'	\$60.00	
	4' - 5'	\$80.00	
	6' - 7'	\$100.00	

Hedging and Topiary

QUANTITY	ITEM & HEIGHT	PRICE	TOTAL AMOUNT
	Wax leaf hedge 36" tall	\$10. Per foot	
	Ficus Topiary 3 Globe 6'	\$75.00	

#### **Table Plants**

QUANTITY	ITEM	PRICE	TOTAL AMOUNT
	Seasonal Potted Flowers	\$28.00	
	Chrysanthemum	\$25.00	
	Boston Fern 6"-16" spread	\$25.00	
	Boston Fern 8"-24" spread	\$30.00	

#### **FLORAL**

QUANTITY	ITEM	PRICE	TOTAL AMOUNT
	Designer Floral Arrangement	\$50-\$200	
	Carnation Boutonniere (6 min)	\$10.00	
	Rose Corsage (6 min)	\$15.00	

TOTAL ORDER \$ \_\_\_\_\_

Add 30% for orders received less than 2 weeks prior to show \$\_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

#### NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW!

Exhibitor Company:	Tel.:	Date:
Address:	City/St.:	Zip:
By (Signature):	Print Name	

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **WATER & UTILITY SERVICE**

Comp	oressed Air - 90 -	Pre-Order	On Site Order		
	Service Charg	e for first outlet a rear of booth	\$300.00	\$390.00	\$
	Each additiona	al outlet	\$175.00	\$230.00	\$
	Number of cor	nnections: SIZE	\$ 80.00	\$104.00	\$
		not responsible for moisture, oil nust supply filters, driers or other			rop in
Wate	er - ½" & ¾" Connectio	ns			
	Service Charg	e for first outlet a rear of booth	\$270.00	\$355.00	\$
	Each additiona	al outlet	\$170.00	\$220.00	\$
	Number of cor	nnections: SIZE	\$ 80.00	\$104.00	\$
	PSI R	equire GPM Red	juired	-	
		o Guarantees can be made of minim e or pressure pump if critical. Plumbi			
Fill &	Drain				
	Fill & Drain	0 – 199 Gallons	\$150.00	\$195.00	\$
	Fill & Drain	200 – 399 Gallons	\$200.00	\$260.00	\$
	Fill & Drain	400 – Gallons and over	\$300.00	\$390.00	\$
Labo	Labor as need Monday to Frid All other hours	ncrements, with a one hour minimured for connections, repairs to custor day, 8:00 am – 4:00 pm (except Holis, Saturday, Sunday & Holidays @ \$	ners equipment. days) @ \$88.00 per 102.00 per hour  TOTAL show move-in ac	. Order \$ ld 30% \$	\$ \$
SPECIAL	INSTRUCTIONS:				
xhibitor C	ompany:		Tel.:	Date	o:
ddress:		City/	/St.:	Zi <sub>l</sub>	o:
v (Signati	ıre):	Print Na	me:		

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## SIGN & BANNER HANGING

INCLUDES EQUIPMENT AND OPERATOR AND ONE ADDITIONAL HELPER FOR INSTALL AND DISMANTLING OF HANGING SIGNS OR BANNERS

FOR INSTALL A	AND DISMANTLING OF HANGING SIGNS	OR BANNERS
\$330.00 per h	nour straight-time (One hour minimum) nour overtime (One hour minimum) nour double-time (One hour minimum)	
\$ 88.00 per h \$102.00 per h	When additional personnel is required for large signs nour straight-time (One hour minimum) nour overtime (One hour minimum) nour double-time (One hour minimum)	s or difficult installations.
	s between 8:00 AM & 4:30 PM weekdays etween 4:30 PM & 10:00 PM weekdays and 8:0 Hours	00 AM – 12:00 PM Saturday
O.K. TO PROCEED — Signal Western Event Service will procupe Plans included with this order Plans with sign, proceed with	er, proceed without exhibitor.	
DO NOT PROCEED - Exhib	itor will bring sign and supervise hai	nging.
	rvice desk to pick up labor on: Date: nour per person will apply and will commence in acco	
Total High Lift ST Hours	X \$284.00 per hour = \$	
Total High Lift OT Hours	X \$330.00 per hour = \$	
Total High Lift DT Hours	X \$376.00 per hour = \$	
Total Helper ST Hours	X \$ 88.00 per hour = \$	
Total Helper OT Hours		
Total Helper DT Hours	X \$126.00 per hour = \$	TOTAL \$
HANGING INSTRUCTIONS: Please be	sure to note any special equipment or materials req	uired (an additional charge may apply).
Exhibitor Company:	Tel.:	Date:
nddress:	City/St.:	Zip:
By (Signature):		

Sysco Sacramento Sacramento Conv Ctr April 6, 2011

By (Signature): \_\_



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 ~ (510) 430-0511 FAX Booth #

## **BOOTH CLEANING SERVICE**

Vacuuming of rugs, sweeping of booths and emptying of wastebaskets is not included in your space rental for this convention. If you require cleaning service for your booth, please complete and return this form along with a completed payment page. The square footage is based on the total amount of booth space occupied. There is a minimum order of 100 square feet for any of the below listed services.

Square footage o	of booth (100 sq.ft. minimum) @ S	S.35 per square foot = \$
OPTION #2 – Daily Booth Cleaning		
STEP 1 CHOOSE THE CLEANING	SERVICE REQUIRED	
<ul><li>Vacuuming &amp; general cl</li><li>Damp mop and wax</li><li>Damp mop only</li><li>Shampoo carpet</li></ul>	\$.45 per squar \$.48 per squar	re foot - (\$30.00 minimum). re foot - (\$45.00 minimum). re foot - (\$48.00 minimum). re foot - (\$65.00 minimum).
STEP 2 DETERMINE DAILY CLEA	NING COST	
Square fo	otage of booth (100 square foot	minimum).
(x) \$ Rate from	n part "Step 1" above.	
(=) \$ Total Cos	t per day.	
STEP 3 INDICATE DAYS CLEANING Please clean booth area prior Sunday Monday Tu	to show opening on:	day Friday Saturday
Total number of days for clean	ning service	
STEP 4 CALCULATE TOTAL CLEA	NING CHARGES	
\$ (Cost per day) X from STEP 2.	(Number of days) = \$ from STEP 3.	TOTAL DUE
PAYMENT IN FUL	L is required on all orders when	the order is placed.
	WILL BE ISSUED AFTER CLO	•
bitor Company:	Tel.:	Date:
ress:		

Print Name: \_

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **Order For Freight Handling Service**

Please complete and return this form even if you will not be sending freight for the show!

Exhibitor:				_		□ No fr	eight will l	be sent.
Carrier:				Ship [	Date:			
Number of Pieces:				Large	st Piece:			
Total Weight of Shipment:				Tracki	Tracking (Pro) Number:			
Shipped From:								
To arrive at:  Advance I	reight Whs.	☐ Show Site	е		Expected arr	ival date:	/	/ 2011
Advance Freight Total \	Weight:	lbs.	@ \$ 58.00 p	er CWT	= \$		due (\$174	l minimum).
Show Site Freight Total	l Weight:	lbs.	@ \$ 62.00 p	er CWT	= \$		due (\$186	6 minimum).
Additional services:					= \$		due.	
NOTE: Advance or Show Site Freight received without complete paperwork on file, will be charged an additional \$12.00 per CWT.  Total Freight Charges = \$								
Advance Freight Shipping Address:	Western Eve 1970 Williams San Leandro,	Street	Mar	k for:	SYSCO S Exhibiting Booth Num	Company	Name	

The last date we can receive freight at this address for this show is: Friday – April 1st, 2011.

#### Forwarding Instructions at Close of Show

Exhibitor must complete outbound bill of lading prior to the close of show. Exhibit material or freight left without proper paperwork on file will be returned to the Official Freight Service warehouse at owners expense. Unless otherwise arranged, all shipments will be sent directly from show site at the close of show via the freight service specified by the Exhibitor. Exhibitors must make their own ship-out arrangements for any shipments being shipped out directly from show site by their own designated carrier(s). Any shipments not picked up by the end of dismantle will be sent via the freight service specified as the Official Freight Service for this show.

At the close of show, Exhibitor is responsible for making all freight ready for outbound shipment. Outbound shipment Bill of Lading must specify type of service and specific carrier selected, or one will be assigned. Unless using the Official Freight Service designated for this show, it is the Exhibitor's responsibility to contact the carrier they have selected for their outbound shipment(s) and schedule their pick-up at the close of show.

Please be aware that any material left on the show floor remains your responsibility, until picked up by your designated carrier. Neither Show Management, Western Event Service or the Facility accepts any responsibility for any material left unattended on the show floor. Freight left on the show floor without proper instructions, will be returned to our warehouse and additional handling, transportation and storage charges will accrue.

Regardless of selected carrier, all outbound shipments must be written up on a Western Event Service *Outbound Shipping Instruction* form and returned to the Service Desk, prior to outbound handling.



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511

# Sysco Sacramento 2011 Sacramento Convention Center April 6, 2011

Trade Show Freight Service Options & Rates	Per 100 Lbs.
1. Shipments of freight and crated exhibits will be received at warehouse and stored up to 30 days prior to set-up date, delivered to booth and returned to loading dock for forwarding via common carrier at close of show. THERE IS A 300 POUND MINIMUM CHARGE FOR THIS SERVICE.	\$58.00 \$174.00 minimum
Receipt of freight and crated exhibits at exhibit hall (during installation period only), unloading, delivery to booth, and return to loading dock for common shipment at close of show.  THERE IS A 300 POUND MINIMUM CHARGE FOR THIS SERVICE.	\$62.00 \$186.00 minimum
3. Shipments consigned to our warehouse which arrive after our published late freight receiving date of <b>March 25, 2011</b> , or which arrive without proper identification or paperwork on file, will be assessed a additional surcharge per CWT.	\$12.00
4. For handling of uncrated, padded van, or specialized equipment, additional per CWT.	\$18.00
5. For delivery of shipments, at close of show, back to Yellow Freight warehouse for loading to	\$16.00
outbound carriers, THERE IS A 500 POUND MINIMUM FOR THIS SERVICE (\$80.00).	\$80.00 minimum

Special Services	Straight Time	Overtime
6. Material Handler.	\$88.00	\$122.00
7. Vehicle spotting charge.	\$88.00	\$122.00
8. 3,000 lb. Forklift with driver.	\$126.00	\$162.00
9. Crate or pallet banding & shrink wrapping (per hr plus material).	\$88.00	\$122.00
10. Valet service provides for one worker and a 3' x 4' flat cart and one round trip from loading dock to exhibitor's booth and return to dock at close of show.	\$76.00 per round trip	

The above rates cover freight handling service for both incoming and outgoing freight. All charges are based on incoming weight only. Where weight tickets or freight bills are not available, our estimated weights will be used.

For special services such as uncrating, unskidding, spotting in booth, local pick-up and delivery, special trips, late freight handling or special handling of materials required because of excessive weight or size, the above rates will apply. Rates are per hour, with a one-hour minimum.

**Insurance:** Neither show management, any show management contractor or the facility assumes responsibility under any circumstances for any merchandise or display material which may become lost, stolen or damaged. You must carry your own insurance to protect your property.

NO CREDITS WILL BE ISSUED AFTER CLOSE OF SHOW

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## **Outbound Shipping Instructions**

	authorized representative of the company listed below, I have selected the following bund carrier for our freight at close of show:
<b>✓</b> □	Official Freight Service (YRC Freight Service) designated for this show.
<b>√</b> □	Exhibitor will hand carry or Exhibitor vehicle will pick-up at loading dock.
<b>✓</b> □	Exhibitor selected carrier will pick-up at show site:
	(Name of Exhibitor selected carrier)
arrive	e notified my carrier and requested a pick-up. In the event my selected carrier does not at show site prior to the deadline for show dismantle, or should they refuse to accept my lent, I hereby authorize Western Event Service, to:
<b>√</b> □	<b>RETURN MY SHIPMENT TO THEIR WAREHOUSE:</b> The shipment(s) will be returned to the warehouse for pick up by your designated carrier. The charges for returning the shipment to the warehouse are as follows:
	\$16.00 per CWT (hundred pounds) with a 500-pound minimum charge (\$80.00). Please note that your shipment must be accompanied by a complete Bill of Lading.
<b>√</b> □	<b>REASSIGNMENT of CARRIER:</b> Load my shipment onto the designated Official Freight Service carrier for this show. Freight charges to be marked COD.
	Exhibiting Company
	Outbound Recipient
	Attention
	Address
	City/State/Zip

*NOTE:* It is the responsibility of the Exhibitor representative to fill out outbound Bills of Lading at the close of show and present them to the Exhibitor Service Desk prior to the end of dismantle. Freight left without proper paperwork on file will be returned to our warehouse and stored until proper information is received.

Shippers Phone / Emergency Contact # \_\_\_

Sysco Sacramento Sacramento Conv Ctr April 6, 2011



1970 Williams Street San Leandro, CA 94577 (510) 430-0510 • FAX (510) 430-0511 Booth #

## Application for Non-Official Contractor

We propose to use the following contractor to perform services (for installation and dismantle labor only) in connection with our exhibit at the forthcoming show. We understand and agree that they will abide by all of the regulations required by Show Management and the Official Service Contractor and those outlined below.

#### Rules and Regulations for other than Official Service Contractor

Persons or organizations, other than the designated Official Service Contractor for the show, who are proposed for the performance of any services within the exhibit hall for an exhibitor will:

- 1. Abide by the same rules and regulations as an exhibitor, pertaining to exhibit rules and regulations.
- 2. Have all exhibits for which they are responsible dismantled and ready for shipping by the deadline set forth by the show manager.
- 3. Furnish to the Official Service Contractor an insurance certificate for Commercial General Liability showing them as additional insured, limits of liability of at least \$2,000,000 and it must include waiver of subrogation clause, as well as an insurance certificate for Workers Compensation and Employers' Liability, accompanying this form.
- 4. Secure through official contractors all services required other than installation and dismantling.
- 5. Secure through official contractors any additional labor needed over and above those normally considered regular employees.
- 6. Abide by all rules as listed under "Guidelines for Exhibitor Appointed Contractors" provided within this information.

#### I & D CONTRACTOR, EXHIBIT COMPANY OR ORGANIZATION

(Please print or type)

I & D Company:		
Address:		
City:	State: Zip:	
Contact:	Phone: ()	
Contact Number at Show Site (Mobil Phone) ()_		
Exhibitor Company:	Tel.:	Date:
Address:	City/St.:	Zip:
By (Signature):	Print Name:	

# Guidelines for Exhibitor Appointed Contractors

## Sysco Sacramento 2011

Show Management, acting in behalf of all Exhibitors and in the best interest of the exposition, has selected Western Event Service, as the Official Service Contractor to perform and provide necessary services and equipment required for this exposition.

#### Official Service Contractors are appointed to:

- 1. Insure the orderly and efficient installation and dismantle of the overall exposition.
- 2. Assure the distribution of labor to all Exhibitors according to need.
- 3. Provide sufficient labor to satisfy the requirements of Exhibitors, and for the exposition itself.
- 4. See that the proper type and limits of insurance are in force.
- 5. Avoid any conflict with local union and/or exhibit hall regulations and requirements.

#### The Official Service Contractors will provide all usual trade show services, including labor. Exceptions are:

- 1. The Exhibitor may provide supervision.
- 2. The Exhibitor may appoint an exhibit installation contractor or display builder.

# Exhibitor may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- 1. The Exhibitor must notify Western Event Service of the intention to utilize an independent contractor no later than 30 days prior to the first move-in day, furnishing the name, address and telephone number of the firm.
- 2. The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has issued a proper certificate of insurance with a minimum of \$2,000,000 in liability coverage, including property damage, as well as a minimum of \$1,000,000 of Workers Compensation and Employers' Liability insurance to Western Event Service at least 10 days before the show's installation.
- 3. The Exhibitor agrees that he is ultimately responsible for all services in connection with his exhibit, including freight, drayage, rentals and labor.
- 4. The Exhibitor Appointed Contractor must have all business licenses, permits and Workers' Compensation insurance required by the State and City governments and the convention facility management prior to commencing work.
- 5. The Exhibitor Appointed Contractor will share with Western Event Service all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etc.
- 6. The Exhibitor Appointed Contractor must furnish Western Event Service with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges.
- 7. The Exhibitor Appointed Contractor must confine its operations to the exhibit area of its clients. No service desks, storage areas or other facilities will be located anywhere in the building. The show aisles and public space are not part of the Exhibitor's booth space.
- 8. The Exhibitor Appointed Contractor shall provide, if requested, evidence to Western Event Service that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
- 9. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, Western Event Service. The Exhibitor Appointed Contractor must coordinate all of its activities with Western Event Service.
- 10. A signed copy of this page, indicating your understanding of the rules and regulations covering the use of Exhibitor Appointed contractors, must be returned to us along with the additional required information.



Event:

## Telecommunications, Internet & Equipment Rental Order Form

# ~ 2011 Calendar Year Edition ~ (Updated 12/2010)



Please complete this Order Form and fax back to: 1.877.996.6846 Questions? Please contact our office at: 1.877.722.4108

vent:Date(	s):	: Booth/ Rm #(s):			
ompany:	ddress:		house a grown	No. West to	
ty/ State/ Country, Zip:					
n Site) Contact:		Phone :			
mail:		Fax :			
COMMUNICATIONS SERVICES	QTY	*ADVANCED	STANDARD	TOTAL	
Standard Phone Line - Includes a non-refundable \$25 Toll / Long distance Fee. Charges incurred over that amount will be billed separately. Please indicate use:		\$220	\$275		
Phone Instruments & System Features:  Single Line Phone Handset Cordless Phone Handset Polycom Full Duplex Conference Phone			\$25 \$50 \$125		
2-Way Radio - Includes 1 Radio and Charging Accessory.		_ V	\$45		
HIGH-SPEED INTERNET SERVICES	QTY	*ADVANCED	STANDARD	TOTAL	
Shared High-Speed Internet Connection (1) Wired 512Kbps - 1.5Mbps burstable, 10Mbps Shared Internet Connection. NO SERVERS OR GATEWAYS ALLOWED ON SHARED NETWORK - CALL FOR DETAILS -		\$656	\$820		
Wireless Shared High-Speed Internet Connection (1) Wireless 512Kbps - 1.5Mbps burstable, 10Mbps Shared Internet Connection. NO SERVERS OR GATEWAYS ALLOWED ON SHARED NETWORK - CALL FOR DETAILS - *** OUTSIDE WIRELESS DEVICES ARE STRICTLY PROHIBITED UNLESS AUTHORIZED BY WOMBO INC.	ALTERNATION	\$400	\$500		
Additional Wired –or– Wireless Shared High-Speed Internet Connection Existing Shared Internet Connection orders only! (1) Internet Connection (10) Additional connections <u>MAX</u> may be added, Hub and Cables not included.	SZINDA		\$150		
3MB Dedicated High-Speed Internet Connection (1) Private wired 1.5Mbps Synchronous Internet drop, (29) Devices max, Hub & Cables not included.		\$3,080	\$3,850	i in which	
6MB Dedicated High-Speed Internet Connection (1) Private wired 3.0Mbps Synchronous Internet drop, (29) Devices max, Hub and Cables not included.		\$4,400	\$5,500	mov III. n kini n III.	
10MB Dedicated High-Speed Internet Connection (1) Private wired 5.0Mbps Synchronous Internet drop, (29) Devices max, Hub and Cables not included.		\$6,600	\$8,250		
VLAN Connection	Egiction (	\$1,200	\$1,500		
Port Hub and Cable Package			\$125	The Land	
4 Port Hub and Cable Package	ar lankuit i	(Charles the start	\$175		
0° of Cat5 Ethernet Cable			\$50		
SPECIAL SERVICES	QTY	*ADVANCED	STANDARD	TOTAL	
Ory Pair Order & Extension of 3rd Party Circuit:  Extension of 3rd Party Lines from Demarc  Fiber Runs & Cross Connects			\$1,500 Call for Pricing	npw 11 3 hew etherste	
*COMPUTERS & SOFTWARE	QTY	*ADVANCED	STANDARD	TOTAL	
Desktop Systems	or birdre said.	*Call for Discou	nt Pricing & Qu	ote	
Microsoft Office (Includes: Word, Excel, PowerPoint, Access & Outlook)		Inclu	ıded	2074	
Cybercafé or Kiosks (5 or more Systems)	*Call for Discount Pricing & Quote				

# TERMS AND CONDITIONS (Continued)

#### **ORDERING INFORMATION:**

- 14. Please provide all information requested on the form for speedy processing of your order.
- 15. An Onsite contact MUST be given to receive your items on show site.
- 16. For In booth cabling, please provide a scaled drawing of your booth indicating line placement.
- 17. Facility cannot be held liable for services provided by Wombo, Inc.
- 18. Exhibitor must be present in booth to accept delivery or a repeat delivery charge will apply.
- 19. Any long distance charges for phone or ISDN services will be billed separately.
- 20. All prices are subject to change, Wombo Inc. will provide notice of change at time of your order.
- 21. Wireless Internet Services requires us to install software on your computer. Wombo, Inc. cannot be held liable for lost data or if card is not compatible with your system. Card must be returned to Wombo.

#### PAYMENT TERMS:

- 22. Full payment MUST accompany all orders.
- 23. Credit will not be given for service installed and not used.
- 24. Wombo, Inc. accepts payment in US dollars, Checks drawn on a US Bank, Wire Transfers, or the following credit cards: (VISA, MC, AMEX) Make all checks payable to: Wombo, Inc.
- 25. There will be a \$30.00 service charge for returned checks.
- 26. There is a expedite fee of \$100 if services are ordered within 3 business days for event start date.
- 27. All Wire Transfers must include Bank Transfer Fee of \$45.00
- 28. When paying by check, credit card information must be provided for incidentals.

#### **CANCELLATION & REFUNDS:**

- 29. Cancellations must be in writing on company letterhead with-in 72hrs. of event move-in date in order to receive a refund.
- 30. A \$150 cancellation fee applies to all processed orders under \$1,000. All processed orders exceeding \$1500 will be charged a 15% cancellation fee. Additional fees may apply if services have been ordered to the MPOE before any cancellation request has been received and/ or special item orders have been filled.
- 31. Refunds will be processed within 30 days of show closing.
- 32. No credits will be issued after delivery or attempted delivery of rented equipment.

PAYMENT INFORMATION:	(VISA /MC /AMEX)	Company Check / PO#		
Credit Card #/ PO #:	CVV2 #:	Expiration:/		
Billing Address on Card:				
City/ State/ Zip:				
Name on Card:	Signature:			
Company Contact (if other than name on card):	Phone:			
E-mail Contact:	Fax :			

By signing above you have agreed to the terms and conditions of this contract. Any late charges or additional fees will be billed directly to this credit card. Federal Tax ID # 77-0485659

- Questions regarding services Please Call 1.877.722.4108
  - Email us support@wombo.com
- Mailing Payment 8733 Magnolia Ave., Suite 100, Santee, CA 92071
  - Faxing orders Please dial 1.877.996.6846

FOR OFFICE USE ONLY:						
Check Number:		_ Approval Numl	ber:	Date:	/	